

# COLLEGE OF BUSINESS

## BACHELOR DEGREE IN BUSINESS ADMINISTRATION WITH SPECIALIZATION IN MANAGEMENT

### FRESHMAN SEMESTER 1

NO.	COURSE CODE	TITLE	CREDIT HRS.	REQUIREMENT	PREREQUISITES
1		ORAL AND WRITTEN COMMUNICATION	3	GE-Communications	
2		QUANTITATIVE LITERACY	3	GE- Quantitative Literacy	
3		IT LITERACY	3	GE - IT Literacy	
4	MGMT1314	Principles of Management	3	Program Course & GE- Social Science	
5	MRKT1315	Principles of Marketing	3	Program Course	
			15 CH		

### FRESHMAN SEMESTER 2

1		QUANTITATIVE LITERACY	3	GE- Quantitative Literacy	
2		SOCIAL SCIENCES	3	GE- Social Sciences	
3		NATURAL SCIENCES	4	GE- Natural Sciences	
4	MGMT1316	Human Resource Management	3	Program Course	MGMT1314
5	BUSI1317	Organizational Behavior	3	Program Course	MGMT1314
			16 CH		

## SOPHOMORE SEMESTER 3

NO.	COURSE CODE	TITLE	CREDIT HRS.	REQUIREMENT	PREREQUISITES
1		ORAL AND WRITTEN COMMUNICATION	3	GE- Communications	
2		NATURAL SCIENCES	3-4	GE- Natural Sciences	
3		HUMANITIES or ARTS	3	GE-HUM or ARTS	
4	ACCT2318	Principles of Accounting	3	Program Course	MGMT1314, Quantitative literacy 3 Credits
5	BLAW2319	Business Law	3	Program Course	MGMT1314
			15- 16 CH		

## SOPHOMORE SEMESTER 4

1		HUMANITIES	3	GE- Humanities	
2	ECON2320	Microeconomics	3	Program Course	MGMT1314
3	ACCT2321	Financial Accounting	3	Program Course	ACCT2318
4	BUSI2322	Sustainable Business	3	Program Course	MGMT1314
5	BUSI2323	Business Ethics and Society	3	Program Course	MGMT1314, PHIL1311
			15 CH		

## JUNIOR SEMESTER 5

NO.	COURSE CODE	TITLE	CREDIT HRS.	REQUIREMENT	PREREQUISITES
1	BUSI3377	Research Methods	3	Program Course	MGMT1314, IT literacy, Quantitative literacy
2	ACCT3324	Cost Accounting	3	Program Course	ACCT2321
3	ECON3325	Macroeconomics	3	Program Course	ECON2320
4	BUSI3326	Entrepreneurship	3	Program Course	MGMT1314, MRKT1315, MGMT1316, ACCT2318
5	BUSI3388	Internship - Project Report (Mandatory)	3	Program Course	Finished 60 credits

15 CH

## JUNIOR SEMESTER 6

1	INDS3301	Interdisciplinary Seminar	3	GE-Seminar	
2	MGMT3327	Operations and Production Management	3	Program Course	MGMT1314, ACCT2318
3	MGMT3328	Supply Chain Management and Logistics	3	Program Course	MGMT1314
4	BUSI3329	International Business	3	Program Course	MGMT1314
5	FINA3330	Business Finance	3	Program Course	ACCT2321

15 CH

## SENIOR SEMESTER 7

NO.	COURSE CODE	TITLE	CREDIT HRS.	REQUIREMENT	PREREQUISITES
1	MGMT4331	Strategic Management	3	Program Course	MGMT1314
2	MRKT4332	International Marketing	3	Program Course	MRKT1315
3	MGMT4333	International Human Resource Management	3	Program Course	MGMT1316
4	MRKT4334	Consumer Behavior	3	Program Course	MRKT1315
5	BUSI4390	Final Year Project FYP- 1 (Proposal)	3	Program Course	BUSI3377, IT Literacy, Quantitative literacy

15 CH

## SENIOR SEMESTER 8

1	MGMT4335	Managing Change	3	Program Course	MGMT4331
2	MGMT4336	Human Resource Planning & Staffing	3	Program Course	MGMT1316
3	MGMT4337	NGO Management	3	Program Course	MGMT1314
4	BUSI4391	Final Year Project FYP- 2 (Report)	3	Program Course	BUSI4390 and Finished 90% specialization courses
5		HUMANITIES or ARTS	3	GE- HUM or ARTS	

15 CH

TOTAL CH =121-122